



Keyton Corporate FAQs

Why new name and brand?

Keyton is an exciting new name and brand and we are delighted to be bringing it to market. It represents where we've been with the legacy of three decades experience, combined with a fresh new brand for the market. Keyton is a leading owner and operator of retirement villages in Australia with over 30 years' experience.

Who are the owners?

We have a very strong mix of owners in AwareSuper, APG Asset Management and Lendlease.

Will Lendlease stay on as an owner?

Lendlease has retained an interest in the company and their experience and expertise combined with the long-term investment outlook of Aware Super and APG Asset Management provides a strong ownership mix to help Keyton grow and prosper into the future.

It has been reported that Lendlease will depart retirement living - when will that happen?

Lendlease is one of three shareholders in the business. Any questions related to Lendlease can be directed to Lendlease.

Will the management team stay on?

We are delighted to inform that the management team will stay on at Keyton led by Chief Executive Officer Nathan Cockerill. We have a dynamic mix of leaders who are well placed to take Keyton into this exciting new era of retirement living.

What changes will be there for communities and residents?

The great news is, apart from some brand changes, there will be no changes to our communities and our valued residents. The same teams and the same level of care and service will continue - with a fresh dose of Keyton added in.

How many of the team will continue on?

We are very pleased the vast majority of the team will continue with Keyton, meaning the same level of service and professionalism our residents and customers have become used



to will continue. That combined with a fresh new outlook and rebrand, and we are very excited about the future.

Why would staff want to stay without Lendlease?

Lendlease continues as a shareholder in the standalone Keyton business, but we now also have a new name and business, with a strong aligned purpose and values which will drive us into the future. The team will benefit from three fantastic shareholders, plus the ability to operate as a standalone business, with vast opportunities to develop and progress in their careers. It is an exciting time to be part of Keyton.

What's the name mean?

Keyton is a portmanteau name developed to evoke a sense of establishment and trust, whilst signalling a better quality of life. Paired with a dynamic and contemporary visual treatment, the name is easy to spell, pronounce, and exudes a confidence that reflects our mark

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